



# Plant a-Seed S O I R É E

## *Help Students Go Farther.*

Show them there are endless opportunities right here in Northwest Arkansas and around the world. Show them more of what they need – hands on experiences that enrich their lives and careers.

When you fund scholarships at Northwest Arkansas Community College, you provide our students with more than affordable tuition and books. You provide an education experience that changes lives for the better.

*“It represents more than just financial assistance for my education; it symbolizes hope, resilience, and the power of dreams. This scholarship gives me the opportunity to create a better future for me and my family.”*

— ALAN H, *Bill Fleeman Memorial Endowed Scholarship Recipient*

For more information on sponsorship opportunities, please contact Allyson Eberhart at 479.619.4208 or [allyson@nwaccfoundation.org](mailto:allyson@nwaccfoundation.org).

Visit [nwaccfoundation.org/plantaseed](http://nwaccfoundation.org/plantaseed) for more information about Plant-a-Seed Soiree.



NWACC  
FOUNDATION

Kellanova



### ***Presenting Sponsor \$15,000***

- 20 invitations to Plant-a-Seed Soiree with preferred seating
- Exclusive Presenting sponsor designation on all event materials
- Presenting sponsor designation on all event signage and on-screen during dinner program
- Preferred logo placement in event marketing spots including pre- and post-event ads in print, electronic and social media outlets
- 'Presenting sponsor' recognition from the podium during dinner program
- Opportunity for company representative to provide welcome remarks during program
- Logo placement on table signage and in event program
- Feature placement on Plant-a-Seed Soiree website and social media with link to company website
- Social media mention from NWACC Foundation account

### ***Reception Sponsor \$10,000***

- 20 invitations to Plant-a-Seed Soiree with preferred seating
- Preferred logo placement in event marketing spots including pre- and post-event ads in print, electronic and social media outlets
- 'Reception sponsor' recognition on event and reception signage and on-screen during dinner program
- 'Reception sponsor' recognition from the podium during dinner program
- Opportunity for company representative to provide welcome remarks or toast during reception
- Logo placement on table signage and in event program
- Feature placement on Plant-a-Seed Soiree website and social media with link to company website
- Social media mention from NWACC Foundation account

### ***Bar Sponsor \$5,000***

- 10 invitations to Plant-a-Seed Soiree
- Logo recognition in event marketing spots including pre- and post-event ads in print, electronic and social media outlets
- 'Bar sponsor' recognition on event and bar signage, and on-screen during dinner program
- Logo placement on table signage, in event program, and on Plant-a-Seed Soiree website with link to company website
- Social media mention from NWACC Foundation

### ***Signature Drink Sponsor \$5,000***

- 10 invitations to Plant-a-Seed Soiree
- Logo recognition in event marketing spots including pre- and post-event ads in print, electronic and social media outlets
- 'Signature Drink sponsor' recognition on event and reception signage, and on-screen during dinner program
- Logo placement on table signage, in event program, and on Plant-a-Seed Soiree website with link to company website
- Social media mention from NWACC Foundation

### ***Silent Auction Sponsor \$5,000***

- 10 invitations to Plant-a-Seed Soiree
- Logo recognition in event marketing spots including pre- and post-event ads in print, electronic and social media outlets
- 'Silent Auction sponsor' recognition on event and silent auction signage, and on-screen during dinner program
- Logo placement on table signage, in event program, and on Plant-a-Seed Soiree website with link to company website
- Social media mention from NWACC Foundation

### ***Entertainment Sponsor \$3,500***

- 8 invitations to Plant-a-Seed Soiree
- 'Entertainment sponsor' recognition on event or reception signage, and on-screen during dinner program
- Logo placement on table signage, in event program, and on Plant-a-Seed Soiree website with link to company website
- Social media mention from NWACC Foundation

### ***Photo Booth Sponsor \$3,500***

- 8 invitations to Plant-a-Seed Soiree
- 'Photo Booth sponsor' recognition on photo booth signage and on-screen during dinner program
- Option to co-brand the photo booth print-outs
- Logo placement on table signage, in event program, and on Plant-a-Seed Soiree website with link to company website
- Social media mention from NWACC Foundation

### ***Table Sponsor \$2,000***

- 8 invitations to Plant-a-Seed Soiree
- Logo placement on table signage, in event program, and listing on Plant-a-Seed Soiree website with link to company website



Benefitting



FRIDAY,  
MAY 3, 2024

Presented by

Kellanova

## Sponsorship Agreement

**YES!** Please reserve the sponsorship level below:

- ☐ **Reception Sponsor \$10,000**
- ☐ **Bar Sponsor \$5,000**
- ☐ **Signature Drink Sponsor \$5,000**
- ☐ **Silent Auction Sponsor \$5,000**  
(1 remaining)
- ☐ **Photo Booth Sponsor \$3,500**
- ☐ **Entertainment Sponsor \$3,500**  
(2 available)
- ☐ **Table Sponsor \$2,000**
- ☐ **Individual Ticket \$150**
- ☐ **Unable to Sponsor**  
but please accept this donation of \_\_\_\_\_

## CONTACT INFORMATION

ORGANIZATION NAME (AS IT SHOULD APPEAR ON EVENT MATERIALS)

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

Return completed form to:  
Allyson Eberhart, NWACC Foundation,  
One College Drive, Bentonville AR 72712  
or email to [allyson@nwaccfoundation.org](mailto:allyson@nwaccfoundation.org).

## PAYMENT

**Sponsor Level** \_\_\_\_\_

Make checks payable to: NWACC Foundation

- ☐ Check enclosed
- ☐ Pay online at  
[nwaccfoundation.org/plantaseed](https://nwaccfoundation.org/plantaseed)
- ☐ Please invoice

## SPONSOR LOGO REQUIREMENTS

Please provide vector files (EPS or AI preferred) or  
high resolution JPEG or PNG files.

Please send files to [allyson@nwaccfoundation.org](mailto:allyson@nwaccfoundation.org).